# **Christina Wu**

**Multidisciplinary Innovator Focused on User-Centric Solutions** 

## Portfolio Email Linkedin

#### **EXPERIENCE**

## Trainee, Fullstack Development Program / Solely

May 2023 - Present / Remote

- Undergoing rigorous training in full-stack development through four hands-on projects in frontend and backend technologies
- Deepening understanding in HTML, CSS/LESS, Javascript, Bootstrap, Data Structures, Node.js, Higher Order Functions and Algorithms, React, Redux, React-Hooks, Typescript, Node.js, Express, MongoDB, Mysql, SVN, VPM, YARN

## Game Developer, Quantum Mechanics Web Game / Georgia Tech

May 2023 - Present / Atlanta, GA

- Independently designing and launching a level-based educational web game about key concepts of quantum mechanics
- Adopting a human-centered design methodology, conducting in-depth user research and iterative testing to optimize the user experience based on feedback

## Web Developer, Semiconductor Physics Project / Georgia Tech

Aug 2020 - Present / Atlanta, GA

- Spearheading the development of a scientifically accurate and highly interactive educational platform in collaboration with Professor Naeemi Azad from the ECE department, with a focus on semiconductor principles
- Implementing advanced data visualizations and dynamic animations utilizing D3.js and P5.js libraries
- Achieved widespread adoption of the platform in Georgia Tech physics classes, expanded its reach to other universities, and generated opportunities for paper publications and conference presentations

## Lead Technologist, Nike Store UX Innovation Project / Cognizant

Jan 2023 - May 2023 / Atlanta, GA

- Guided the creation of an experiential design project in collaboration with Cognizant, aimed at revolutionizing the in-store experience for Nike
- Developed an interactive display where shoe selection triggers Al-driven animations and real-time sound, offering customers an immersive preview of the shoes' features
- Collaborated with musicians for synchronized soundscapes, creating a dynamic, sensory shopping environment

## Project Lead, Create-X Accelerator Program / Georgia Tech

May 2019 - Aug 2019 / Atlanta, GA

- Conceptualized and launched an AR-enabled iOS app for interactive stickers, selected for a top startup accelerator
- Conducted extensive customer interviews to hone product-market fit
- Developed and tested a Minimum Viable Product, showcasing innovative AR and image recognition features
- Drove over \$1,500 in sales through targeted social media campaigns and effective value proposition development

#### **EDUCATION**

## **Georgia Institute of Technology**

Aug 2020 - May 2024 / Atlanta, GA M.S. Human-Computer Interaction

GPA: 3.86/4.00

## **Georgia Institute of Technology**

Aug 2016 - Dec 2019 / Atlanta, GA

**B.S. Physics** 

GPA: 3.54/4.00 Graduation with High Honors

#### **SKILLS**

## **Technologies**

JavaScript / TypeScript / Java / Python / C / C++ / HTML / CSS / LESS / SASS / Git

#### **Frameworks**

React / Redux / React-Hooks / Angular / Bootstrap / jQuery / Node.js / Express.js / D3.js / P5.js

#### **Databases**

MongoDB / PostgreSQL / MySQL / Redis

## Design

Storyboarding / User Journey Map / Wireframing / UI Design / Illustration / Animation / 3D Modeling / Branding / Responsive Design

## Research

User Interviews / Survey / Data Analytics / Affinity Mapping / Journey Mapping / Experience Mapping / Usability Testing / Competitive Analysis / Personas

## **LANGUAGES**

Chinese (Mandarin) / English

#### **AWARDS**

Shenzhen Global Design Award Digital Category Mar 2023

AHECTA Student Production Award for Social Impact May 2018